

BILL TUCKER

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www.billtucker.tv

EXECUTIVE SUMMARY

Award winning storyteller. Accomplished leader. Clear, focused communicator.

FREELANCE RADIO CONTRIBUTOR/ HOST

- | | |
|---|-----------------------|
| In the Arena
Occasional contributor, co-host on the radio-tv show, In the Arena, produced by the DeSales Media Group an outreach of the Brooklyn diocese of the Catholic Church. | 2016 – Present |
| Steele &Ungar
Fill-in for Michael Steele on the show as the “conservative” side of the discussion. The show, dubbed “rational radio” can be heard on SiriusXM, the POTUS channel. | 2018 – Present |
| WSJ Radio
Guest host for Gordon Deal on the Wall Street Journal’s 2 hour nationally syndicated radio show, <i>The Wall Street Journal This Morning</i> . | 2013 – 2014 |
| NASDAQ CEO Signature Series – Nasdaq Market
Interview CEO’s of Nasdaq traded companies for the market’s website. | 2015 – Present |
| Executive Producer/Host - NewsmaxTV <ul style="list-style-type: none">Responsible for the production of special projects and program development.Filed social media pieces for the Newsmax Facebook page averaging over 60K views per piece.Hosted week day show from 5p-7p, along with news updates during the day and live cut-ins for special coverage. | 2016 – 2018 |

MANAGEMENT

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|---|--------------------|
| Executive Producer – Lou Dobbs Tonight
Fox Business Network - New York, NY <ul style="list-style-type: none">Managed daily production of live nightly newscast.Lead show to successful ratings win over competition in key prime demo. | 2012 – 2013 |
| Executive Producer – The Lou Dobbs Radio Show
United Stations Radio Networks - New York, NY <ul style="list-style-type: none">Managed production team and wrote nationally syndicated radio show.Directed editorial content across multiple social media platforms. | 2011 – 2012 |
| Vice-President, Production & Operations CNN Business News
CNN - New York, NY <ul style="list-style-type: none">Responsible for the multi-million dollar budget, staffing, operation and production for CNN Business News.Built the country’s first digital television network, CNNfn.Developed promotional campaign for network to create public awareness and brand association with CNN.Developed positioning presentations and sales pitch with Turner Cable Sales targeted to cable system operators.Developed and presented network concept and pitch to TBS Board resulting in successful network launch. | 1995 – 1996 |
| Deputy Managing Editor/Executive Producer Business News
CNN - New York, NY <ul style="list-style-type: none">Managed news personnel in six cities on three continents.Responsible for editorial integrity of network. Programs produced by CNN Business News contributed roughly \$100 million to CNN’s bottom line.Built CNN Business News into a department of 250 people.Managed joint partnerships with The Financial Times of London and <i>the Asian Wall Street Journal</i>. | 1992 – 1995 |

ON-AIR

Contributor/ freelance host – NewsmaxTV 2012 – 2013

- Regular panelist on The Daily Wrap.
- Occasional freelance host on NewsmaxTV programs.

Radio Host – freelance 2011 – 2012

WSJ Radio

- Guest host for Gordon Deal on the Wall Street Journal's 2 hour nationally syndicated radio show, *The Wall Street Journal This Morning*.

Reporter– Lou Dobbs Tonight 2003 – 2011

CNN - New York, NY

Emmy award-winning reporter for one of CNN's consistently highest ranked programs.

- Emmy winner for the show series *Exporting America*.
- Key member of editorial team that drove ratings success in prime target 25-54 demo.

Anchor - Market Coverage 2001 – 2002

Tech TV - New York, NY

- Anchored network's New York coverage.
- Interviewed tech company CEOs and senior executives.

Anchor – Market Coverage 2001 – 2002

CNN - New York, NY

Business/financial news anchor for CNN and CNN's financial news network, CNNfn.

- Anchored business and market coverage for CNN and CNNfn.
- Handled breaking news and quick-changing coverage live.
- Interviewed newsmakers, market experts and opinion leaders live.
- Key member of editorial team.

Business Reporter 1996 – 2001

Tech TV - New York, NY

- Covered business and financial market news for CNN.
- Reported live from the floor of the NYSE and from the NASDAQ market wall.

INTERNET

Contributor – Forbes.com 2014 – 2016

Write a weekly column focusing on Energy.

Anchor - Market Coverage 2002 – 2003

Yahoo - New York, NY

Anchored Yahoo's Finance Vision broadcast webcast coverage of stocks from the NASDAQ

Market site in New York. (One of the earliest efforts at video component streams linked to a website.)

- Anchored live market reports analyzing stock and bond markets.
- Conducted live interviews with market experts and newsmakers.

Business Blogger – The EyeOpener, CNN Money 1996 – 2001

United Stations Radio Networks - New York, NY

- Wrote and published daily newsletter with news, analysis and opinion on the markets. The EyeOpener was sent out to mailing list of 50,000 subscribers before the domestic markets opened. Its purpose was to raise the profile of CNN Money and CNN's financial network, CNNfn.

AWARDS

Emmy winner for the Lou Dobbs Tonight series *Exporting America*.Emmy nominee for the Lou Dobbs Tonight series *War on the Middle Class*.Emmy nominee for the Lou Dobbs Tonight series *Broken Borders*.

George Foster Peabody winner for producing, "The Stock Market Crash".